

Carlos Javier Marcano Sifontes

WordPress Developer | Elementor Specialist | Web Developer | Web Designer | CMS
| Low-code

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pepercode.com

Computer Engineer and Low-Code Web Developer with 5+ years of experience
creating stable, efficient, and user focused

WordPress websites. Specialized in building digital solutions using WordPress,
Elementor, Woocommerce, Framer, and modern web

development workflows. Experienced in delivering complete web projects for
business clients, managing international

freelance projects, and optimizing website development processes to create
scalable and reliable digital experiences.

SUMMARY

Computer Engineering Degree

EXPERIENCE

Low-Code Web Developer & Designer | 2024 – Present

Consulting Firm

- Build and deliver business websites using low-code development methodologies.
- Develop stable and scalable WordPress solutions focused on usability, performance, and maintainability.
- Delivered 70+ web projects for business clients.
- Manage complete website development workflows from initial planning to final implementation.
- Continuously optimize design and development processes to improve project quality and efficiency.

Freelance Web Designer | 2023 – 2024

International Freelance Platforms (Fiverr / Upwork)

- Managed international client projects focused on website design and development.
- Created digital solutions adapted to different business requirements.
- Collaborated with clients to understand project objectives and deliver customized web experiences.
- Applied WordPress and low-code development workflows to create efficient website solutions.

Early Development Experience | 2019-2021

Personal Projects & Local Websites

- Built personal projects and local websites to develop practical web development skills.
- Developed foundational knowledge in website creation and digital solutions.

TECHNICAL SKILLS

WordPress

Elementor

Woocommerce

cPanel

Google Analytics

SEO

Performance Optimization

Core Web Vitals

Page Speed Optimization

Framer

Low-Code Web Development

Website Architecture

Responsive Web Design

HTML

CSS

JavaScript

Figma

Business Websites

Landing Pages

Website Optimization

User-Focused Digital Experiences

Scalable Web Solutions

LANGUAGES

Spanish Native

English Basic (A2)

KEY PROFESSIONAL STRENGTHS

- WordPress website development
- Low-code development workflows
- Website design and implementation
- International client management
- Problem solving and workflow optimization
- Creation of stable and efficient digital solutions